

# *Your* SURREY WEDDING

## MAGAZINE PROFILE

**Your Surrey Wedding** is a bi-monthly high quality magazine for couples planning to marry in your area and is just one regional title from **County Wedding Magazines** who publish many successful wedding magazines covering much of England and Wales.

Unique to the marketplace, **Your Surrey Wedding** is widely sold in newsagents, supermarkets and other retailers.

**Your Surrey Wedding** offers couples fresh and interesting articles relevant to their area and provides them with information on local and regional wedding businesses from whom they may order their products and services.

As an advertiser in **Your Surrey Wedding** you will reach many thousands of couples planning to marry who live in and around your area.

With high quality production values and its unique approach of providing area-specific informative, entertaining and useful editorial, the pages of **Your Surrey Wedding** contains everything couples need to know to ensure a successful and memorable wedding. Regular features include real weddings, fashion, beauty, competitions, question and answer pages, venue guides and much more.

The typical **Your Surrey Wedding** reader is a bride-to-be who wants and expects everything to be just right on her big day. She is prepared to invest time and effort to make the right purchasing decisions using local suppliers.

All advertisers in the magazine receive a free two-month listing in the "Find a Supplier" area of our widely publicised web site at [www.yoursurreywedding.com](http://www.yoursurreywedding.com). This provides couples with the opportunity to contact advertisers by telephone or email 24 hours a day and is a valuable source of extra response for advertisers. There are a limited number of advertisement positions available to magazine advertisers on the website.

To make sure we are in regular contact with our readers we also send out monthly email newsletters with updates and news about events and the contents of the magazine. Magazine advertisers have the opportunity to place advertisements on these newsletters.

For editorial enquiries, please contact Danielle Harvey on 01376 535 611.  
For advertising enquiries, please contact Anita Bridge on 01376 535 601.

Your Surrey Wedding is part of the County Wedding Magazines group  
[www.countyweddingmagazines.com](http://www.countyweddingmagazines.com)

**COUNTY WEDDING**  
*Magazines*

Broseley House  
Newlands Drive  
Witham  
Essex  
CM8 2UL

**Tel** 01376 535 601  
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KD Media Publishing Limited  
Registered in England and Wales  
No. 06989138

Registered Office  
62 Broomfield Road  
Chelmsford  
Essex  
CM1 1SW

# Your SURREY WEDDING

## FEATURE SCHEDULE

### DECEMBER 2011/JANUARY 2012

Venues: Winter venues  
Venues: Reigate, Redhill & Tandridge  
Feature: Photography  
Feature: Dressing the groom  
Fashion: Modern lace  
Accessories: Statement headpieces

**Ad deadline:** 11<sup>th</sup> November, 2011  
**On sale:** 2<sup>nd</sup> December, 2011

### FEBRUARY/MARCH 2012

Venues: Waterside venues  
Venues: Weybridge, Cobham,  
Esher & Chertsey  
Feature: Wedding jewellery  
Feature: Videography  
Fashion: Trend report 2012  
Accessories: Winter-chic

**Ad deadline:** 6<sup>th</sup> January, 2012  
**On sale:** 27<sup>th</sup> January, 2012

### APRIL/MAY 2012

Venues: Sporting venues  
Venues: Waverley  
Feature: Looking your best  
Feature: Music  
Fashion: Focus on five key looks  
Accessories: Lingerie

**Ad deadline:** 9<sup>th</sup> March, 2012  
**On sale:** 30<sup>th</sup> March, 2012

### JUNE/JULY 2012

Venues: Historical settings  
Venues: Croydon & Sutton  
Feature: Bridal boutiques  
Feature: Stationery & favours  
Fashion: Old Hollywood Glamour  
Fashion: Mother-of-the-bride

**Ad deadline:** 11<sup>th</sup> May, 2012  
**On sale:** 1<sup>st</sup> June, 2012

### AUGUST/SEPTEMBER 2012

Venues: Picture perfect  
Venues: Guildford & Woking  
Feature: Entertainment  
Feature: Flowers  
Fashion: The best of British  
Accessories: Silver & white gold  
jewellery

**Ad deadline:** 13<sup>th</sup> July, 2012  
**On sale:** 3<sup>rd</sup> August, 2012

### OCTOBER/NOVEMBER 2012

Venues: Big & beautiful  
Venues: Mole Valley  
Feature: Photography  
Feature: Catering  
Fashion: Short & sassy  
Accessories: Bridesmaids

**Ad deadline:** 7<sup>th</sup> September, 2012  
**On sale:** 28<sup>th</sup> September, 2012

### DECEMBER 2012/ JANUARY 2013

Venues: Sporting venues  
Venues: Kingston and Richmond  
Feature: Cakes  
Feature: Wedding planning  
Fashion: Wedding trends  
Accessories: Veils

**Ad deadline:** 9<sup>th</sup> November, 2012  
**On sale:** 30<sup>th</sup> November, 2012

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Please note that these schedules are subject to change.  
For the latest version, please visit: [www.yoursurreywedding.com](http://www.yoursurreywedding.com)

# Your SURREY WEDDING

## ADVERTISING RATES

### Magazine

Advert size	Number of issues		
	1	3	6
Full Page	£900	£775	£600
Half Page	£475	£400	£325
Quarter Page	£250	£225	£175

Premium Positions	Number of issues		
	1	3	6
Inside Front	£1200	£1050	£900
Inside Back	£1100	£975	£850
Outside Back	£1300	£1100	£950

### Inserts

**Loose leaf (per 1000)** £85  
Maximum weight: 20 grammes per item

**Bound in inserts:** POA

### Newsletter

Advert size	Number of issues		
	1	6	12
<b>Banner</b> (468 x 60 pixels)	£200	£175	£125
<b>Side Ad</b> (300 x 300 pixels)	£150	£125	£100

### Website

Advert size	Number of issues		
	1	3	6
<b>Banner</b> (728 x 90 pixels)	£200	£150	£100
<b>Side Ad</b> (300 x 250 pixels)	£150	£125	£100

NB. Advertisement positions on the website and newsletters are available to magazine advertisers only.

All prices are per insertion and exclude VAT.

For information on other promotional opportunities, including sponsorship, advertorial and online bookings, call sales on 01376 535 601.

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# Your SURREY WEDDING

## MECHANICAL DETAILS

Printed Advert Sizes	Width	Height
Double Page Spread (with bleed)	426mm	303mm
Double Page Spread (trim)	420mm	297mm
Full Page (with bleed)	216mm	303mm
Full Page (trim)	210mm	297mm
Half Page - Vertical	95mm	287mm
Half Page - Horizontal	195mm	141mm
Quarter Page	95mm	141mm

### Design Service

We can design your advert from artwork supplied. Please call the design department on 01376 535 616 to discuss your requirements.

### Getting Your Advert To Us

Ideally adverts will arrive as high-resolution print-ready PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK. For suitability of all other formats please call the design department on 01376 535 616.

Please email artwork to [artwork@countyweddingmagazines.com](mailto:artwork@countyweddingmagazines.com), alternatively send a CD-Rom including a colour print out by first class post to KD Media Publishing Ltd, Broseley House, Newlands Drive, Witham, Essex. CM8 2UL. Please ensure that you indicate that your artwork is for *Your Surrey Wedding* magazine. We reserve the right to levy a £25 charge for any artwork not provided to specification.

When emailing artwork, please compress files using ZIP or STUFFIT.

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