

Your SOUTH WALES WEDDING

MAGAZINE PROFILE

Your South Wales Wedding is a bi-monthly high quality magazine for couples planning to marry in your area and is just one regional title from **County Wedding Magazines** who publish many successful wedding magazines covering much of England and Wales.

Unique to the marketplace, **Your South Wales Wedding** is widely sold in newsagents, supermarkets and other retailers.

Your South Wales Wedding offers couples fresh and interesting articles relevant to their area and provides them with information on local and regional wedding businesses from whom they may order their products and services.

As an advertiser in **Your South Wales Wedding** you will reach many thousands of couples planning to marry who live in and around your area.

With high quality production values and its unique approach of providing area-specific informative, entertaining and useful editorial, the pages of **Your South Wales Wedding** contains everything couples need to know to ensure a successful and memorable wedding. Regular features include real weddings, fashion, beauty, competitions, question and answer pages, venue guides and much more.

The typical **Your South Wales Wedding** reader is a bride-to-be who wants and expects everything to be just right on her big day. She is prepared to invest time and effort to make the right purchasing decisions using local suppliers.

All advertisers in the magazine receive a free two-month listing in the "Find a Supplier" area of our widely publicised web site at www.yoursouthwaleswedding.com. This provides couples with the opportunity to contact advertisers by telephone or email 24 hours a day and is a valuable source of extra response for advertisers. There are a limited number of advertisement positions available to magazine advertisers on the website.

To make sure we are in regular contact with our readers we also send out monthly email newsletters with updates and news about events and the contents of the magazine. Magazine advertisers have the opportunity to place advertisements on these newsletters.

For editorial enquiries, please contact Danielle Wilkins on 01376 535 611.
For advertising enquiries, please contact David Feller on 01376 535 601.

Your South Wales Wedding is part of the County Wedding Magazines group
www.countyweddingmagazines.com

COUNTY WEDDING
Magazines

Broseley House
Newlands Drive
Witham
Essex
CM8 2UL

Tel 01376 535 601
Fax 01376 535 608

Web
www.countyweddingmagazines.com
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info@countyweddingmagazines.com

KD Media Publishing Limited
Registered in England and Wales
No. 06989138

Registered Office
62 Broomfield Road
Chelmsford
Essex
CM1 1SW

Your SOUTH WALES WEDDING

FEATURE SCHEDULE

NOVEMBER/DECEMBER 2011

Venues: Neath to Porthcawl
Venues: Rural venues
Feature: Entertainment
Feature: Dressing the bridesmaids
Fashion: Modern lace
Accessories: Statement headpieces

Ad deadline: 14th October, 2011
On sale: 4th November, 2011

JANUARY/FEBRUARY 2012

Venues: Cardiff
Venues: Leisure hotels & Spas
Feature: Wedding jewellery
Feature: Dressing the groom
Fashion: Trend report 2012
Accessories: Winter-chic

Ad deadline: 9th December, 2011
On sale: 30th December, 2011

MARCH/APRIL 2012

Venues: Swansea
Venues: Castles
Feature: Videography
Feature: Stationery
Fashion: Focus on five key looks
Accessories: Lingerie

Ad deadline: 10th February, 2012
On sale: 2nd March, 2012

MAY/JUNE 2012

Venues: Vale of Glamorgan
Venues: Sporting venues
Feature: Catering
Feature: Transport
Fashion: Old Hollywood glamour
Fashion: Mother-of-the-bride

Ad deadline: 13th April, 2012
On sale: 4th May, 2012

JULY/AUGUST 2012

Venues: Monmouthshire
Venues: Stylish & Contemporary
Feature: Photography
Feature: Getting in shape
Fashion: The best of British
Accessories: Silver & white
gold jewellery

Ad deadline: 15th June, 2012
On sale: 6th July, 2012

SEPTEMBER/OCTOBER 2012

Venues: Mid Glamorgan
Venues: Waterside venues
Feature: Venue styling
Feature: Hen & stag
Fashion: Short & sassy
Accessories: Bridesmaids

Ad deadline: 10th August, 2012
On sale: 31st August, 2012

NOVEMBER/DECEMBER 2012

Venues: Neath Port Talbot
Venues: Historic settings
Feature: Cakes
Feature: Bridal boutiques
Fashion: Wedding trends
Accessories: Veils

Ad deadline: 12th October, 2012
On sale: 2nd November, 2012

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ADVERTISING RATES

Magazine

Advert size	Number of issues		
	1	3	6
Full Page	£900	£775	£600
Half Page	£475	£400	£325
Quarter Page	£250	£225	£175

Premium Positions	Number of issues		
	1	3	6
Inside Front	£1200	£1050	£900
Inside Back	£1100	£975	£850
Outside Back	£1300	£1100	£950

Inserts

Loose leaf (per 1000) £85
Maximum weight: 20 grammes per item

Bound in inserts: POA

Newsletter

Advert size	Number of issues		
	1	6	12
Banner (468 x 60 pixels)	£200	£175	£125
Side Ad (300 x 300 pixels)	£150	£125	£100

Website

Advert size	Number of issues		
	1	3	6
Banner (728 x 90 pixels)	£200	£150	£100
Side Ad (300 x 250 pixels)	£150	£125	£100

NB. Advertisement positions on the website and newsletters are available to magazine advertisers only.

All prices are per insertion and exclude VAT.

For information on other promotional opportunities, including sponsorship, advertorial and online bookings, call sales on 01376 535 601.

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MECHANICAL DETAILS

Printed Advert Sizes	Width	Height
Double Page Spread (with bleed)	426mm	303mm
Double Page Spread (trim)	420mm	297mm
Full Page (with bleed)	216mm	303mm
Full Page (trim)	210mm	297mm
Half Page - Vertical	95mm	287mm
Half Page - Horizontal	195mm	141mm
Quarter Page	95mm	141mm

Design Service

We can design your advert from artwork supplied. Please call the design department on 01376 535 616 to discuss your requirements.

Getting Your Advert To Us

Ideally adverts will arrive as high-resolution print-ready PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK. For suitability of all other formats please call the design department on 01376 535 616.

Please email artwork to artwork@countyweddingmagazines.com, alternatively send a CD-Rom including a colour print out by first class post to KD Media Publishing Ltd, Broseley House, Newlands Drive, Witham, Essex. CM8 2UL. Please ensure that you indicate that your artwork is for *Your South Wales Wedding* magazine.

We reserve the right to levy a £25 charge for any artwork not provided to specification.

When emailing artwork, please compress files using ZIP or STUFFIT.

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