

Your HAMPSHIRE & DORSET WEDDING

MAGAZINE PROFILE

Your Hampshire & Dorset Wedding is a bi-monthly high quality magazine for couples planning to marry in your area and is just one regional title from County Wedding Magazines who publish many successful wedding magazines covering much of England and Wales.

Unique to the marketplace, Your Hampshire & Dorset Wedding is widely sold in newsagents, supermarkets and other retailers.

Your Hampshire & Dorset Wedding offers couples fresh and interesting articles relevant to their area and provides them with information on local and regional wedding businesses from whom they may order their products and services.

As an advertiser in Your Hampshire & Dorset Wedding you will reach many thousands of couples planning to marry who live in and around your area.

With high quality production values and its unique approach of providing area-specific informative, entertaining and useful editorial, the pages of Your Hampshire & Dorset Wedding contains everything couples need to know to ensure a successful and memorable wedding. Regular features include real weddings, fashion, beauty, competitions, question and answer pages, venue guides and much more.

The typical Your Hampshire & Dorset Wedding reader is a bride-to-be who wants and expects everything to be just right on her big day. She is prepared to invest time and effort to make the right purchasing decisions using local suppliers.

All advertisers in the magazine receive a free two-month listing in the "Find a Supplier" area of our widely publicised web site at www.yourhampshiredorsetwedding.com. This provides couples with the opportunity to contact advertisers by telephone or email 24 hours a day and is a valuable source of extra response for advertisers. There are a limited number of advertisement positions available to magazine advertisers on the website.

To make sure we are in regular contact with our readers we also send out monthly email newsletters with updates and news about events and the contents of the magazine. Magazine advertisers have the opportunity to place advertisements on these newsletters.

For editorial enquiries, please contact Louise Prance on 01376 535 611.
For advertising enquiries, please contact Jennifer Fisher on 01376 535 601.

.....
A recent quotation from one of our advertisers...

"I would also like to take this opportunity to say how pleased I've been with my advertising in Your Hampshire and Dorset Wedding magazine. I have had such positive feedback from it. When I placed my first advert I was rather worried as I'd never advertised in such a large publication before but I am so pleased that I went ahead when I did! It has been extremely positive for my business in so many ways."

Andrea Burr ridge LMPA - Andrea Burr ridge Photography

.....

Your Hampshire & Dorset Wedding is part of the County Wedding Magazines group
www.countyweddingmagazines.com

COUNTY WEDDING
Magazines

Broseley House
Newlands Drive
Witham
Essex
CM8 2UL

Tel 01376 535 601
Fax 01376 535 608

Web
www.countyweddingmagazines.com
E-mail
info@countyweddingmagazines.com

KD Media Publishing Limited
Registered in England and Wales
No. 06989138

Registered Office
62 Broomfield Road
Chelmsford
Essex
CM1 1SW

Your **HAMPSHIRE & DORSET** WEDDING

FEATURE SCHEDULE

NOVEMBER/DECEMBER 2011

Venues: Weymouth & Dorchester
Venues: Winchester
Venues: Intimate & romantic
Feature: Getting in shape
Feature: Wedding rings
Fashion: Modern lace
Accessories: Statement headpieces

Ad deadline: 7th October, 2011
On sale: 28th October, 2011

JANUARY/FEBRUARY 2012

Venues: Southampton
Venues: Hotels with spas
Feature: Music
Feature: Dressing the groom
Fashion: Trend report 2012
Accessories: Winter-chic

Ad deadline: 2nd December, 2011
On sale: 23rd December, 2011

MARCH/APRIL 2012

Venues: New Forest & Christchurch
Venues: Barns
Feature: Videography
Feature: Stationery & favours
Fashion: Focus on five key looks
Accessories: Lingerie

Ad deadline: 3rd February, 2012
On sale: 24th February, 2012

MAY/JUNE 2012

Venues: North Hampshire & Basingstoke
Venues: Waterside weddings
Feature: Wedding planners
Feature: Transport
Feature: Photography
Fashion: Old Hollywood glamour
Fashion: Mother-of-the-bride

Ad deadline: 6th April, 2012
On sale: 27th April, 2012

JULY/AUGUST 2012

Venues: Bournemouth & Poole
Venues: Glorious gardens
Feature: Bridal boutiques
Feature: Flowers
Fashion: The best of British
Accessories: Silver & white gold jewellery

Ad deadline: 8th June, 2012
On sale: 29th June, 2012

SEPTEMBER/OCTOBER 2012

Venues: Weymouth & Dorchester
Venues: Winchester
Venues: Venues with a twist
Feature: Hen & Stag
Feature: Catering
Fashion: Short & sassy
Accessories: Bridesmaids

Ad deadline: 3rd August, 2012
On sale: 24th August, 2012

NOVEMBER/DECEMBER 2012

Venues: Portsmouth, Gosport & Fareham
Venues: Sporting venues
Feature: Cakes
Feature: Looking your best
Fashion: Wedding trends
Accessories: Veils

Ad deadline: 5th October, 2012
On sale: 26th October, 2012

Broseley House
Newlands Drive
Witham
Essex
CM8 2UL

Tel 01376 535 601
Fax 01376 535 608

Web
www.countyweddingmagazines.com
E-mail
info@countyweddingmagazines.com

KD Media Publishing Limited
Registered in England and Wales
No. 06989138

Registered Office
62 Broomfield Road
Chelmsford
Essex
CM1 1SW

Your **HAMPSHIRE & DORSET** WEDDING

ADVERTISING RATES

Magazine

Advert size	Number of issues		
	1	3	6
Full Page	£900	£775	£600
Half Page	£475	£400	£325
Quarter Page	£250	£225	£175

Premium Positions	Number of issues		
	1	3	6
Inside Front	£1200	£1050	£900
Inside Back	£1100	£975	£850
Outside Back	£1300	£1100	£950

Inserts

Loose leaf (per 1000) £85
Maximum weight: 20 grammes per item

Bound in inserts: POA

Newsletter

Advert size	Number of issues		
	1	6	12
Banner (468 x 60 pixels)	£200	£175	£125
Side Ad (300 x 300 pixels)	£150	£125	£100

Website

Advert size	Number of issues		
	1	3	6
Banner (728 x 90 pixels)	£200	£150	£100
Side Ad (300 x 250 pixels)	£150	£125	£100

NB. Advertisement positions on the website and newsletters are available to magazine advertisers only.

All prices are per insertion and exclude VAT.

For information on other promotional opportunities, including sponsorship, advertorial and online bookings, call sales on 01376 535 601.

Broseley House
Newlands Drive
Witham
Essex
CM8 2UL

Tel 01376 535 601
Fax 01376 535 608

Web
www.countyweddingmagazines.com
E-mail
info@countyweddingmagazines.com

KD Media Publishing Limited
Registered in England and Wales
No. 06989138

Registered Office
62 Broomfield Road
Chelmsford
Essex
CM1 1SW

Your HAMPSHIRE & DORSET WEDDING

MECHANICAL DETAILS

Printed Advert Sizes	Width	Height
Double Page Spread (with bleed)	426mm	303mm
Double Page Spread (trim)	420mm	297mm
Full Page (with bleed)	216mm	303mm
Full Page (trim)	210mm	297mm
Half Page - Vertical	95mm	287mm
Half Page - Horizontal	195mm	141mm
Quarter Page	95mm	141mm

Design Service

We can design your advert from artwork supplied. Please call the design department on 01376 535 616 to discuss your requirements.

Getting Your Advert To Us

Ideally adverts will arrive as high-resolution print-ready PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK. For suitability of all other formats please call the design department on 01376 535 616.

Please email artwork to artwork@countyweddingmagazines.com, alternatively send a CD-Rom including a colour print out by first class post to KD Media Publishing Ltd, Broseley House, Newlands Drive, Witham, Essex. CM8 2UL. Please ensure that you indicate that your artwork is for *Your Hampshire & Dorset Wedding* magazine. We reserve the right to levy a £25 charge for any artwork not provided to specification.

When emailing artwork, please compress files using ZIP or STUFFIT.

Broseley House
Newlands Drive
Witham
Essex
CM8 2UL

Tel 01376 535 601
Fax 01376 535 608

Web
www.countyweddingmagazines.com
E-mail
info@countyweddingmagazines.com

KD Media Publishing Limited
Registered in England and Wales
No. 06989138

Registered Office
62 Broomfield Road
Chelmsford
Essex
CM1 1SW