

# *Your* **HERTS & BEDS** **WEDDING**

## MAGAZINE PROFILE

**Your Herts & Beds Wedding** is a bi-monthly high quality magazine for couples planning to marry in your area and is just one regional title from **County Wedding Magazines** who publish many successful wedding magazines covering much of England and Wales.

Unique to the marketplace, **Your Herts & Beds** is widely sold in newsagents, supermarkets and other retailers.

**Your Herts & Beds Wedding** offers couples fresh and interesting articles relevant to their area and provides them with information on local and regional wedding businesses from whom they may order their products and services.

As an advertiser in **Your Herts & Beds Wedding** you will reach many thousands of couples planning to marry who live in and around your area.

With high quality production values and its unique approach of providing area-specific informative, entertaining and useful editorial, the pages of **Your Herts & Beds Wedding** contains everything couples need to know to ensure a successful and memorable wedding. Regular features include real weddings, fashion, beauty, competitions, question and answer pages, venue guides and much more.

The typical **Your Herts & Beds Wedding** reader is a bride-to-be who wants and expects everything to be just right on her big day. She is prepared to invest time and effort to make the right purchasing decisions using local suppliers.

All advertisers in the magazine receive a free two-month listing in the "Find a Supplier" area of our widely publicised web site at [www.yourhertsbedswedding.com](http://www.yourhertsbedswedding.com). This provides couples with the opportunity to contact advertisers by telephone or email 24 hours a day and is a valuable source of extra response for advertisers. There are a limited number of advertisement positions available to magazine advertisers on the website.

To make sure we are in regular contact with our readers we also send out monthly email newsletters with updates and news about events and the contents of the magazine. Magazine advertisers have the opportunity to place advertisements on these newsletters.

For editorial enquiries, please contact Louise Prance on 01376 535 611.  
For advertising enquiries, please contact Julia Smith on 01376 535 601.

Your Herts & Beds Wedding is part of the County Wedding Magazines group  
[www.countyweddingmagazines.com](http://www.countyweddingmagazines.com)

**COUNTY WEDDING**  
*Magazines*

Broseley House  
Newlands Drive  
Witham  
Essex  
CM8 2UL

**Tel** 01376 535 601  
**Fax** 01376 535 608

**Web**  
[www.countyweddingmagazines.com](http://www.countyweddingmagazines.com)  
**E-mail**  
[info@countyweddingmagazines.com](mailto:info@countyweddingmagazines.com)

KD Media Publishing Limited  
Registered in England and Wales  
No. 06989138

Registered Office  
62 Broomfield Road  
Chelmsford  
Essex  
CM1 1SW

# Your **HERTS & BEDS** WEDDING

## FEATURE SCHEDULE

### DECEMBER 2011/JANUARY 2012

Venues: Bedford  
Venues: Winter wonderland  
Feature: Getting in shape  
Feature: Cakes  
Fashion: Modern lace  
Accessories: Statement headpieces

Ad deadline: 4<sup>th</sup> November, 2011

On sale: 25<sup>th</sup> November, 2011

### FEBRUARY/MARCH 2012

Venues: Hitchin, Stevenage  
& Letchworth  
Venues: Country havens  
Feature: Stationery and favours  
Feature: Wedding jewellery  
Feature: Photography  
Fashion: Trend report 2012  
Accessories: Winter-chic

Ad deadline: 30<sup>th</sup> December, 2011

On sale: 20<sup>th</sup> January, 2012

### APRIL/MAY 2012

Venues: Luton & Dunstable  
Venues: Storybook settings  
Feature: Videography  
Feature: Music  
Fashion: Focus on five key looks  
Accessories: Lingerie

Ad deadline: 2<sup>nd</sup> March, 2012

On sale: 23<sup>rd</sup> March, 2012

### JUNE/JULY 2012

Venues: Hatfield and Welwyn  
Venues: Chic & contemporary  
Feature: Dressing the groom  
Feature: Wedding planning  
Fashion: Old Hollywood glamour  
Fashion: Mother-of-the-bride

Ad deadline: 4<sup>th</sup> May, 2012

On sale: 25<sup>th</sup> May, 2012

### AUGUST/SEPTEMBER 2012

Venues: Broxbourne & District  
Venues: Glorious gardens  
Feature: Flowers  
Feature: Hen & stag  
Fashion: The best of British  
Accessories: Silver & white  
gold jewellery

Ad deadline: 6<sup>th</sup> July, 2012

On sale: 27<sup>th</sup> July, 2012

### OCTOBER/NOVEMBER 2012

Venues: St Albans  
Venues: Historic houses & castles  
Feature: Entertainment  
Feature: Venue styling  
Fashion: Short & sassy  
Accessories: Bridemaids

Ad deadline: 31<sup>st</sup> August, 2012

On sale: 21<sup>st</sup> September, 2012

### DECEMBER 2012/JANUARY 2013

Venues: Watford & Hertsmere  
Venues: Winter venues  
Feature: Photography  
Feature: Catering  
Fashion: Wedding trends  
Accessories: Veils

Ad deadline: 2<sup>nd</sup> November, 2012

On sale: 23<sup>rd</sup> November, 2012

Broseley House  
Newlands Drive  
Witham  
Essex  
CM8 2UL

Tel 01376 535 601

Fax 01376 535 608

Web

[www.countyweddingmagazines.com](http://www.countyweddingmagazines.com)

E-mail

[info@countyweddingmagazines.com](mailto:info@countyweddingmagazines.com)

KD Media Publishing Limited  
Registered in England and Wales  
No. 06989138

Registered Office  
62 Broomfield Road  
Chelmsford  
Essex  
CM1 1SW

Please note that these schedules are subject to change.  
For the latest version, please visit: [www.yourhertsbedswedding.com](http://www.yourhertsbedswedding.com)

# Your **HERTS & BEDS** WEDDING

## ADVERTISING RATES

### Magazine

Advert size	Number of issues		
	1	3	6
Full Page	£900	£775	£600
Half Page	£475	£400	£325
Quarter Page	£250	£225	£175

Premium Positions	Number of issues		
	1	3	6
Inside Front	£1200	£1050	£900
Inside Back	£1100	£975	£850
Outside Back	£1300	£1100	£950

### Inserts

**Loose leaf (per 1000)** £85  
Maximum weight: 20 grammes per item

**Bound in inserts:** POA

### Newsletter

Advert size	Number of issues		
	1	6	12
<b>Banner</b> (468 x 60 pixels)	£200	£175	£125
<b>Side Ad</b> (300 x 300 pixels)	£150	£125	£100

### Website

Advert size	Number of issues		
	1	3	6
<b>Banner</b> (728 x 90 pixels)	£200	£150	£100
<b>Side Ad</b> (300 x 250 pixels)	£150	£125	£100

NB. Advertisement positions on the website and newsletters are available to magazine advertisers only.

All prices are per insertion and exclude VAT.

For information on other promotional opportunities, including sponsorship, advertorial and online bookings, call sales on 01376 535 601.

Broseley House  
Newlands Drive  
Witham  
Essex  
CM8 2UL

**Tel** 01376 535 601  
**Fax** 01376 535 608

**Web**  
[www.countyweddingmagazines.com](http://www.countyweddingmagazines.com)  
**E-mail**  
[info@countyweddingmagazines.com](mailto:info@countyweddingmagazines.com)

KD Media Publishing Limited  
Registered in England and Wales  
No. 06989138

Registered Office  
62 Broomfield Road  
Chelmsford  
Essex  
CM1 1SW

## MECHANICAL DETAILS

Printed Advert Sizes	Width	Height
Double Page Spread (with bleed)	426mm	303mm
Double Page Spread (trim)	420mm	297mm
Full Page (with bleed)	216mm	303mm
Full Page (trim)	210mm	297mm
Half Page - Vertical	95mm	287mm
Half Page - Horizontal	195mm	141mm
Quarter Page	95mm	141mm

### Design Service

We can design your advert from artwork supplied. Please call the design department on 01376 535 616 to discuss your requirements.

### Getting Your Advert To Us

Ideally adverts will arrive as high-resolution print-ready PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK. For suitability of all other formats please call the design department on 01376 535 616.

Please email artwork to [artwork@countyweddingmagazines.com](mailto:artwork@countyweddingmagazines.com), alternatively send a CD-Rom including a colour print out by first class post to KD Media Publishing Ltd, Broseley House, Newlands Drive, Witham, Essex. CM8 2UL. Please ensure that you indicate that your artwork is for *Your Herts & Beds Wedding* magazine.

We reserve the right to levy a £25 charge for any artwork not provided to specification.

When emailing artwork, please compress files using ZIP or STUFFIT.

Broseley House  
Newlands Drive  
Witham  
Essex  
CM8 2UL

**Tel** 01376 535 601  
**Fax** 01376 535 608

**Web**  
[www.countyweddingmagazines.com](http://www.countyweddingmagazines.com)  
**E-mail**  
[info@countyweddingmagazines.com](mailto:info@countyweddingmagazines.com)

KD Media Publishing Limited  
Registered in England and Wales  
No. 06989138

Registered Office  
62 Broomfield Road  
Chelmsford  
Essex  
CM1 1SW