

# *Your* BRISTOL & SOMERSET WEDDING

## MAGAZINE PROFILE

**Your Bristol and Somerset Wedding** is a bi-monthly high quality magazine for couples planning to marry in your area and is just one regional title from **County Wedding Magazines** who publish many successful wedding magazines covering much of England and Wales.

Unique to the marketplace, **Your Bristol and Somerset Wedding** is widely sold in newsagents, supermarkets and other retailers.

**Your Bristol and Somerset Wedding** offers couples fresh and interesting articles relevant to their area and provides them with information on local and regional wedding businesses from whom they may order their products and services.

As an advertiser in **Your Bristol and Somerset Wedding** you will reach many thousands of couples planning to marry who live in and around your area.

With high quality production values and its unique approach of providing area-specific informative, entertaining and useful editorial, the pages of **Your Bristol and Somerset Wedding** contains everything couples need to know to ensure a successful and memorable wedding. Regular features include real weddings, fashion, beauty, competitions, question and answer pages, venue guides and much more.

The typical **Your Bristol and Somerset Wedding** reader is a bride-to-be who wants and expects everything to be just right on her big day. She is prepared to invest time and effort to make the right purchasing decisions using local suppliers.

All advertisers in the magazine receive a free two-month listing in the "Find a Supplier" area of our widely publicised web site at [www.yourbristolsomersetwedding.com](http://www.yourbristolsomersetwedding.com). This provides couples with the opportunity to contact advertisers by telephone or email 24 hours a day and is a valuable source of extra response for advertisers. There are a limited number of advertisement positions available to magazine advertisers on the website.

To make sure we are in regular contact with our readers we also send out monthly email newsletters with updates and news about events and the contents of the magazine. Magazine advertisers have the opportunity to place advertisements on these newsletters.

For editorial enquiries, please contact Louise Prance on 01376 535 611.  
For advertising enquiries, please contact Stella Goodwin on 01376 535 601.

Your Bristol & Somerset Wedding is part of the County Wedding Magazines group  
[www.countyweddingmagazines.com](http://www.countyweddingmagazines.com)

**COUNTY WEDDING**  
*Magazines*

Broseley House  
Newlands Drive  
Witham  
Essex  
CM8 2UL

**Tel** 01376 535 601  
**Fax** 01376 535 608

**Web**  
[www.countyweddingmagazines.com](http://www.countyweddingmagazines.com)  
**E-mail**  
[info@countyweddingmagazines.com](mailto:info@countyweddingmagazines.com)

KD Media Publishing Limited  
Registered in England and Wales  
No. 06989138

Registered Office  
62 Broomfield Road  
Chelmsford  
Essex  
CM1 1SW

# Your **BRISTOL & SOMERSET** WEDDING

## FEATURE SCHEDULE

### DECEMBER 2011/JANUARY 2012

Venues: Clifton grandeur  
Venues: Quirky & individual  
Feature: Stationery & favours  
Feature: Photography  
Fashion: Modern lace  
Accessories: Statement headpieces

**Ad deadline:** 11<sup>th</sup> November, 2011  
**On sale:** 2<sup>nd</sup> December, 2011

### FEBRUARY/MARCH 2012

Venues: South Somerset  
Venues: Romantic retreats  
Feature: Wedding jewellery  
Feature: Cakes  
Fashion: Trend report 2012  
Accessories: Winter-chic

**Ad deadline:** 6<sup>th</sup> January, 2012  
**On sale:** 27<sup>th</sup> January, 2012

### APRIL/MAY 2012

Venues: Mendip  
Venues: Cool & contemporary  
Feature: Pre-wedding pampering  
Feature: Music  
Fashion: Focus on five key looks  
Accessories: Lingerie

**Ad deadline:** 9<sup>th</sup> March, 2012  
**On sale:** 30<sup>th</sup> March, 2012

### JUNE/JULY 2012

Venues: Bristol Harbourside & City  
Venues: Stately homes  
Feature: Photography  
Feature: Dressing the groom  
Fashion: Old Hollywood glamour  
Fashion: Mother-of-the-bride

**Ad deadline:** 11<sup>th</sup> May, 2012  
**On sale:** 1<sup>st</sup> June, 2012

### AUGUST/SEPTEMBER 2012

Venues: Sedgemoor and  
North Somerset  
Venues: Glorious gardens  
Feature: Flowers  
Feature: Wedding planning  
Fashion: The best of British  
Accessories: Silver and white  
gold jewellery

**Ad deadline:** 13<sup>th</sup> July, 2012  
**On sale:** 3<sup>rd</sup> August, 2012

### OCTOBER/NOVEMBER 2012

Venues: Taunton Deane &  
West Somerset  
Venues: Bygone era  
Feature: Venue styling  
Feature: Catering  
Fashion: Short & sassy  
Accessories: Bridesmaids

**Ad deadline:** 7<sup>th</sup> September, 2012  
**On sale:** 28<sup>th</sup> September, 2012

### DECEMBER 2012/JANUARY 2013

Venues: Bath and North East  
Somerset  
Venues: Beautiful barns  
Feature: Photography  
Feature: Hen & stag ideas  
Fashion: Wedding trends  
Accessories: Veils

**Ad deadline:** 9<sup>th</sup> November, 2012  
**On sale:** 30<sup>th</sup> November, 2012

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Please note that these schedules are subject to change.  
For the latest version, please visit: [www.yourbristolsomersetwedding.com](http://www.yourbristolsomersetwedding.com)

# Your BRISTOL & SOMERSET WEDDING

## ADVERTISING RATES

### Magazine

| Advert size  | Number of issues |      |      |
|--------------|------------------|------|------|
|              | 1                | 3    | 6    |
| Full Page    | £900             | £775 | £600 |
| Half Page    | £475             | £400 | £325 |
| Quarter Page | £250             | £225 | £175 |

| Premium Positions | Number of issues |       |      |
|-------------------|------------------|-------|------|
|                   | 1                | 3     | 6    |
| Inside Front      | £1200            | £1050 | £900 |
| Inside Back       | £1100            | £975  | £850 |
| Outside Back      | £1300            | £1100 | £950 |

### Inserts

**Loose leaf (per 1000)** £85  
Maximum weight: 20 grammes per item

**Bound in inserts:** POA

### Newsletter

| Advert size                          | Number of issues |      |      |
|--------------------------------------|------------------|------|------|
|                                      | 1                | 6    | 12   |
| <b>Banner</b><br>(468 x 60 pixels)   | £200             | £175 | £125 |
| <b>Side Ad</b><br>(300 x 300 pixels) | £150             | £125 | £100 |

### Website

| Advert size                          | Number of issues |      |      |
|--------------------------------------|------------------|------|------|
|                                      | 1                | 3    | 6    |
| <b>Banner</b><br>(728 x 90 pixels)   | £200             | £150 | £100 |
| <b>Side Ad</b><br>(300 x 250 pixels) | £150             | £125 | £100 |

NB. Advertisement positions on the website and newsletters are available to magazine advertisers only.

All prices are per insertion and exclude VAT.

For information on other promotional opportunities, including sponsorship, advertorial and online bookings, call sales on 01376 535 601.

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## MECHANICAL DETAILS

| Printed Advert Sizes            | Width | Height |
|---------------------------------|-------|--------|
| Double Page Spread (with bleed) | 426mm | 303mm  |
| Double Page Spread (trim)       | 420mm | 297mm  |
| Full Page (with bleed)          | 216mm | 303mm  |
| Full Page (trim)                | 210mm | 297mm  |
| Half Page - Vertical            | 95mm  | 287mm  |
| Half Page - Horizontal          | 195mm | 141mm  |
| Quarter Page                    | 95mm  | 141mm  |

### Design Service

We can design your advert from artwork supplied. Please call the design department on 01376 535 616 to discuss your requirements.

### Getting Your Advert To Us

Ideally adverts will arrive as high-resolution print-ready PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK. For suitability of all other formats please call the design department on 01376 535 616.

Please email artwork to [artwork@countyweddingmagazines.com](mailto:artwork@countyweddingmagazines.com), alternatively send a CD-Rom including a colour print out by first class post to:

KD Media Publishing Ltd, Broseley House, Newlands Drive, Witham, Essex. CM8 2UL.

Please ensure that you indicate that your artwork is for Your Bristol & Somerset Wedding magazine. We reserve the right to levy a £25 charge for any artwork not provided to specification.

When emailing artwork, please compress files using ZIP or STUFFIT.

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