

An ESSEX WEDDING

MAGAZINE PROFILE

An Essex Wedding is a bi-monthly high quality magazine for couples planning to marry in your area and is just one regional title from **County Wedding Magazines** who publish many successful wedding magazines covering much of England and Wales.

Unique to the marketplace, **An Essex Wedding** is widely sold in newsagents, supermarkets and other retailers.

An Essex Wedding offers couples fresh and interesting articles relevant to their area and provides them with information on local and regional wedding businesses from whom they may order their products and services.

As an advertiser in **An Essex Wedding** you will reach many thousands of couples planning to marry who live in and around your area.

With high quality production values and its unique approach of providing area-specific informative, entertaining and useful editorial, the pages of **An Essex Wedding** contains everything couples need to know to ensure a successful and memorable wedding. Regular features include real weddings, fashion, beauty, competitions, question and answer pages, venue guides and much more.

The typical **An Essex Wedding** reader is a bride-to-be who wants and expects everything to be just right on her big day. She is prepared to invest time and effort to make the right purchasing decisions using local suppliers.

All advertisers in the magazine receive a free two-month listing in the "Find a Supplier" area of our widely publicised web site at www.anessexwedding.com. This provides couples with the opportunity to contact advertisers by telephone or email 24 hours a day and is a valuable source of extra response for advertisers. There are a limited number of advertisement positions available to magazine advertisers on the website.

To make sure we are in regular contact with our readers we also send out monthly email newsletters with updates and news about events and the contents of the magazine. Magazine advertisers have the opportunity to place advertisements on these newsletters.

For editorial enquiries, please contact Louise Prance on 01376 535 611.
For advertising enquiries, please contact Kate Tinson on 01376 535 601.

An Essex Wedding is part of the County Wedding Magazines group
www.countyweddingmagazines.com

COUNTY WEDDING
Magazines

Broseley House
Newlands Drive
Witham
Essex
CM8 2UL

Tel 01376 535 601
Fax 01376 535 608

Web
www.countyweddingmagazines.com
E-mail
info@countyweddingmagazines.com

KD Media Publishing Limited
Registered in England and Wales
No. 06989138

Registered Office
62 Broomfield Road
Chelmsford
Essex
CM1 1SW

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FEATURE SCHEDULE

NOVEMBER/DECEMBER 2011

Venues: Winter wonderland
Venues: Colchester and Tendring
Feature: Cakes
Feature: Getting in shape
Fashion: Modern lace
Accessories: Statement headpieces

Ad deadline: 7th October, 2011

On sale: 28th October, 2011

JANUARY/FEBRUARY 2012

Venues: Sporting venues
Venues: Maldon to
Burnham-on-Crouch
Feature: Wedding jewellery
Feature: Stationery & favours
Fashion: Trend report 2012
Accessories: Winter-chic

Ad deadline: 2nd December, 2011

On sale: 23rd December, 2011

MARCH/APRIL 2012

Venues: Storybook settings
Venues: Ongar, Epping and Harlow
Feature: Videography
Feature: Music
Fashion: Focus on five key looks
Accessories: Lingerie

Ad deadline: 3rd February, 2012

On sale: 24th February, 2012

MAY/JUNE 2012

Venues: Chic and contemporary
Venues: Castle Point and Rochford
& Southend
Feature: Dressing the groom
Feature: Wedding planning
Fashion: Old Hollywood glamour
Fashion: Mother-of-the-bride

Ad deadline: 5th April, 2012

On sale: 27th April, 2012

JULY/AUGUST 2012

Venues: Glorious gardens
Venues: Chelmsford and Braintree
Feature: Photography
Feature: Hen & stag
Fashion: The best of British
Accessories: Silver & white
gold jewellery

Ad deadline: 7th June, 2012

On sale: 29th June, 2012

SEPTEMBER/OCTOBER 2012

Venues: Hotels
Venues: Thurrock
Feature: Venue styling
Feature: Flowers
Fashion: Short & sassy
Accessories: Bridesmaids

Ad deadline: 3rd August, 2012

On sale: 24th August, 2012

NOVEMBER/DECEMBER 2012

Venues: Winter wonderland
Venues: Brentwood and Billericay
Feature: Entertainment
Feature: Catering
Fashion: Wedding trends
Accessories: Veils

Ad deadline: 5th October, 2012

On sale: 26th October, 2012

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Please note that these schedules are subject to change.
For the latest version, please visit: www.anessexwedding.com

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ADVERTISING RATES

Magazine

Advert size	Number of issues		
	1	3	6
Full Page	£900	£775	£600
Half Page	£475	£400	£325
Quarter Page	£250	£225	£175

Premium Positions	Number of issues		
	1	3	6
Inside Front	£1200	£1050	£900
Inside Back	£1100	£975	£850
Outside Back	£1300	£1100	£950

Inserts

Loose leaf (per 1000) £85
Maximum weight: 20 grammes per item

Bound in inserts: POA

Newsletter

Advert size	Number of issues		
	1	6	12
Banner (468 x 60 pixels)	£200	£175	£125
Side Ad (300 x 300 pixels)	£150	£125	£100

Website

Advert size	Number of issues		
	1	3	6
Banner (728 x 90 pixels)	£200	£150	£100
Side Ad (300 x 250 pixels)	£150	£125	£100

NB. Advertisement positions on the website and newsletters are available to magazine advertisers only.

All prices are per insertion and exclude VAT.

For information on other promotional opportunities, including sponsorship, advertorial and online bookings, call sales on 01376 535 601.

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MECHANICAL DETAILS

Printed Advert Sizes	Width	Height
Double Page Spread (with bleed)	426mm	303mm
Double Page Spread (trim)	420mm	297mm
Full Page (with bleed)	216mm	303mm
Full Page (trim)	210mm	297mm
Half Page - Vertical	95mm	287mm
Half Page - Horizontal	195mm	141mm
Quarter Page	95mm	141mm

Design Service

We can design your advert from artwork supplied. Please call the design department on 01376 535 616 to discuss your requirements.

Getting Your Advert To Us

Ideally adverts will arrive as high-resolution print-ready PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK. For suitability of all other formats please call the design department on 01376 535 616.

Please email artwork to artwork@anessexwedding.com, alternatively send a CD-Rom including a colour print out by first class post to KD Media Publishing Ltd, Broseley House, Newlands Drive, Witham, Essex. CM8 2UL. We reserve the right to levy a £25 charge for any artwork not provided to specification.

When emailing artwork, please compress files using ZIP or STUFFIT.

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